

## TITRE DE LA LEÇON : MEDIA

**Discipline : Anglais**

**Sous-discipline : Lecture compréhension**

**Cycle : Lycée - Niveau : Terminale D**

### Introduction

The word media is the plural form of 'medium'. Media are means of information and communication. They have the possibility of reaching a great number of people; that is why we talk about mass media.

### 1- Different types of Media

#### a-The Fourth power

The fourth power refers to the press in its old form. It is composed of: the newspapers, television, the radio, magazines, newspapers ...

#### b- The fifth power

They encompass the traditional press and the new technologies of information and communication. Here, we mostly refer to the internet, social media (networks) with the instruments by which they are supplied namely: i-phones /iPads, computers, tablets, ... .

### 2- A few words and expressions connected to the media

**Activity: Match the English words on the left with their French meanings on the right.**

<u>English Words</u>	<u>French meanings</u>
1- an issue	-présentateur/présentatrice du journal
2- to report	- diffuser
3- the headlines	- téléspectateur/téléspectatrice
4- a weekly	- une édition
5- a daily	- une émission
6- a program	- les gros titres
7- a newsreader	-un quotidien
8- to broadcast	-naviguer
9- a channel	-un débat
10- a TV viewer	-faire un reportage
11- a talk show	- une chaine
12- to surf the net	- un hebdo

**I-Reading comprehension****Text: The Power of the Press**

In democratic countries, any efforts to restrict the freedom of the press are rightly condemned. However, this freedom can easily be abused. Stories about people often attract far more public attention than political events.

The story of a family that acquired fame and fortune overnight, dramatically illustrates the power of the press. The family lived in Aberdeen, a small town of 23,000 inhabitants in South Dakota. As the parents had five children, life was a perpetual fight against poverty. They were expecting their sixth child and were faced with even more pressing economic problems. If they had had only one child, the fact would have passed unnoticed. They would have continued to struggle against economic odds and would have lived in obscurity. But they suddenly became the parents of the quintuplets, four girls and one boy, an event which radically changed their lives. The day after the birth of the five children, an aeroplane arrived in Aberdeen bringing sixty reporters and photographers. The news was of national importance, for the poor couple had become the parents of the only quintuplets in the America.

The rise to fame was swift. Television cameras and Newspapers carried the news to everyone in the country. Newspapers and magazines offered the family huge sums of money for the exclusive rights to publish stories and photographs. Gifts poured not only from unknown people, but also from baby food and soap manufacturers who wished to advertise their products. The old farmhouse the family lived in was to be replaced by a new \$ 100,000 home. Reporters kept pressing for interviews. So, lawyers had to be employed to act as spokesmen for the family at press conferences. The event brought serious changes to the town itself. Plans were announced to build a new highway, as Aberdeen was now likely to attract thousands of tourists. Signposts erected on the outskirts of the town directed tourists not to Aberdeen, but 'Quint-City USA'.

L.G. Alexander, *Developing Skills*, 1967, p.114.

**A-Say True or False**

- 1-The family led a hard life before.
- 2-They had four children when the quintuplets came.
- 3-The birth of the quintuplets was of no importance for them.
- 4-There were no external signs of change in Aberdeen after that event.

**B-Answer the following questions**

- 1-Why did Aberdeen turn into 'Quint-City USA' ?
- 2-What happened the day after the birth of the children ?
- 3-Did the press help change the family's life ? Justify.
- 4-How was the power of the press shown in Aberdeen ?

**II-Linguistic competence****A-Vocabulary**

Match the words with their synonyms.

- |             |                 |
|-------------|-----------------|
| 1-fame      | a-difficulties. |
| 2-odds      | b-suburbs.      |
| 3-swift     | c-reputation    |
| 4-outskirts | d-quick.        |

**B- Grammar****a) - Turn into indirect speech.**

- 1- The boy said, "Susie drinks too much alcohol."
- 2- John affirmed, "Our lawn was cut off yesterday."
- 3- "We have accepted the proposals.", the boss said.
- 4- "Life had many surprises in this city.", explained the ancient.

**B- Correct the mistake**

- 1-Paul said that he ate a cake yesterday.
- 2-My son declared that he had seen a snake here.
- 3-She said that she had sink in the moonlight.
- 4-Tom agreed that they were writing a letter now.

**III- Communicative competence**

Complete this conversation with the missing parts.

A:-----1-----?

B: He said that the boss came earlier this morning.

A:-----2-----?

B: He made a surprise because he knows there's a mess here.

A:-----3-----?

B:He knows there's a mess through his spies.

A:-----4-----?

B: He has been informed about it for a week.

**IV-Writing****Scrambled sentences**

**Rewrite the following words in the correct order to get meaningful sentences.**

- 1- many/ media/ prefer/ slowly/ networks/ out/ as/ Traditional/ teenagers/ are/ social/ dying/.
- 2- However,/ nowadays/ those/ media,/ television/ still/ especially/ is/ competitive,/ of all coronavirus/ with/.
- 3- are/ boring/ abandoned/ very/ find;/ /that is why,/ reading/ Young people/ newspapers/.
- 4- media/ we/ the/ youth/ how/ important/ should/ traditional/ are teach//?