

## TITRE DE LA LEÇON : MEDIA

**Discipline : Anglais**

**Sous-discipline : Lecture compréhension**

**Cycle : Lycée**

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**Niveau : Terminale A**

### 1 – Understanding the Term Media

Media is the plural form of medium. It is the main means of mass communication (especially television, radio and newspaper) regarded collectively. It is the media of the masses as they have the possibility of reaching a great number of people. Its role is to educate, inform and entertain through news, features and analyses.

### 2 Different Types of Media

#### 2-1-Traditional or old media (The Fourth Power)

Traditional or old media, also known as the Press, refer to forms of media that were common prior to the Information Age. They include television, radio, newspaper and magazine. Old media is for the most part mass media which makes use of one-way technologies and is not interactive.

#### 2-2-New Media (The Fifth Power)

New media take into account the old media and the new technologies of information and communication. The new media involve those digital media that are interactive such as the internet and social media. They give users quick electronic communication of content, such as personal information, documents, videos, and photos. Users engage with social media via a computer, tablet, or smartphone via web-based software or applications. The largest social media networks include Facebook, Instagram, Twitter, YouTube, and TikTok.

#### 2-3-Old Media Versus New Media

Old media are based on one-way technologies to a mass audience, whereas new media computer technologies are interactive; as they enable people to communicate with one another.

### 3 - A few Words and Expressions Related to the Media.

**Activity:** Match up the French words and expressions to the English ones.

English Words	French Meanings
1-gutter press	-animateur/animateur
2-a news report	-kiosque à journaux
3-The headlines	-éditorial
4-a daily newspaper	-en direct
5-a newscaster	-page nécrologique
6-to broadcast	-presse à scandale
7-broadcasting	-censure
8-broadcast live	-un communiqué de presse
9-a host	-principaux titres
10-channel	-audiovisuel
11-newsstand	-un journal quotidien
12-editorial	-chaîne
13-obituary column	-diffuser/émettre
14-electronic mail	-présentateur/présentatrice du journal



15-browser  
16-censorship

-courrier électronique  
-navigateur

### Text Study on Media

**I-Reading Comprehension:** Read the text below and then answer the questions that follow.

**Text:** Mass Media

Mass media play an important part in our lives. Newspapers, radio and especially TV inform us of what is going on in this world and give us wonderful possibilities for education, entertainment, and communication. They also influence the way we see the world. They can change our views. Of course, not all newspapers, TV programmes, news presenters, radio commentators, or entertainers report events objectively all the time. They can be clearly biased sometimes. However, there are many serious journalists and TV reporters who try to be as fair and professional as possible. They try to provide us with reliable information.

Some people say that journalists are given too much freedom. They often intrude on people's lives. They follow celebrities and print sensational stories about them which can be untrue or half-true. You have probably heard of the "paparazzi"; they are independent photographers who take pictures of athletes, entertainers, politicians, and other celebrities, typically while going about their life routines. The question is: should this be allowed? It is true that the world today is full of dramatic events, and most news seems to be bad news, but people aren't interested in ordinary events anymore. That is why there are so many TV programmes and articles about natural disasters, plane crashes, wars, murders and robberies. Good news doesn't usually make headlines. Bad news does.

One main source of news for millions of people is television. People like TV news because they can see everything with their own eyes, and that's a paramount advantage. Seeing, as we know, is believing. Besides, it is much more difficult for politicians to lie in front of the cameras than on the front pages of newspapers. Still, others prefer the radio. It is good to listen to the radio while in the car, or in the open air, or while you are doing something around the house. Newspapers don't react to events as quickly as TV does, but they usually provide us with extra details, comments and background information. The internet has recently become another important source of information. Its main advantage is that news appears on the screen as soon as things take place in real life and you don't have to wait for news time on TV.

Sim Kady, Reading Text on "Mass Media", November 5, 2020.

**A-** Say True or False.

- 1-The role of mass media is only to entertain us.
- 2- Nowadays bad news make headlines.
- 3-Politicians can easily lie on the front pages of newspapers but not in front of the cameras.
- 4- Serious journalists and TV reporters try to give true information.

**B-** Answer the following questions

- 1-What is the role of media?
- 2- Who are "paparazzi"?
- 3- How is TV of paramount important?
- 4- Why is internet better than TV?

**II- Linguistic competence****A – Vocabulary**

Match up the following words with their synonyms.

- |                 |               |
|-----------------|---------------|
| 1-freedom       | a-tendentious |
| 2-celebrity     | b-amusement   |
| 3-biased        | c- fame       |
| 4-entertainment | d-liberty     |

**B-Grammar**

a)-Turn these sentences into indirect speech.

- 1-"I like football", Biyeni says.
- 2-I won't be at the club next week, Aya said.
- 3-"It's getting late", Mayala says.
- 4-"I bought the shirt", Ossio, said.
- 5- "I can drive", Nkaya said.

b)- Correct the mistake

- 1-Paul said that he ate a cake yesterday.
- 2-My son declared that he had seen a snake here.
- 3-She said that she had sink in the moonlight.
- 4-Tom agreed that they were writing a letter now.

**III- Communicative competence**

Complete this conversation with the missing parts.

A:-----1-----?

B: He said that the boss came earlier this morning.

A:-----2-----?

B: He made a surprise because he knows there's a mess here.

A:-----3-----?

B:He knows there's a mess through his spies.

A:-----4-----?

B: He has been informed about it for a week.

**IV –Writing**

In less than 200 words, state the good side of television for teenagers.